

HIGH SCHOOL VIDEO AWARD



FRIENDS OF THE
PETALUMA RIVER



Watershed Classroom



USING IMAGES IN YOUR VIDEO

Video Content

All video content must be created by video award applicants. You may not use video created by anyone who is not entering the competition on your team.

Image Copyright Law:

In order to use images in your video you must...

- A. Create them yourself
- B. Have direct permission from the artist
- C. Use images which are public domain
- D. Purchase images which are "Royalty Free" (Stock)

Remember! Purchasing or downloading an image does not mean you have the right to use it in a film! Always read usage rights. Images must be labeled "stock", "royalty free", or "public domain" to be used in your film

Take Your Own Photos

We encourage participants to choose this option. Remember that your film is partially judged on its relevance to the Petaluma Watershed. This means that the use of images from outside the Petaluma Watershed could deduct from your film's overall standing with our judges! Taking your own photos ensures that pictures you take are local and relevant. You must cite yourself in your sources cited if you use your own still photos.

Getting Permission from the Artist

You are welcome to use photos or art by friends or acquaintances in your video. If you do this please be prepared to provide a sign statement of permission from the artist, as this may be requested from winning submissions.

Public Domain Images

There are many websites (including google) which will allow you to search for public domain images. Public domain images are free to use and can be used in any context. Remember, using public domain images of other watersheds could deduct from your overall video ranking (example: photo of pollution in the Mississippi River).

Purchasing Royalty Free (Stock) Images

There are a number of websites which will let you purchase what is called "Royalty Free" or "Stock" images. Again, remember that using stock images of other watersheds could deduct from your overall video ranking.